



ERIE is a research center of the
Black School of Business at Penn State Behrend

16th ERIE Conference
*Automation and AI in the Workplace:
Impact and Lessons for Executive Decision-Making*
Wednesday, July 24, 2019

Samuel P. "Pat" Black III Conference Center
Jack Burke Research and Economic Development Center
Penn State Erie, The Behrend College

- 8:00 – 8:30** **Registration and Continental Breakfast**
- 8:30 – 8:40** **Welcome**
Dr. Ralph Ford, Chancellor, Penn State Behrend
Dr. Greg Filbeck, Director, Black School of Business, Penn State Behrend
- 8:40 – 8:45** **Introduction and Overview of the Conference**
Dr. Kenneth Louie, Director, ERIE, Black School of Business, Penn State Behrend
- 8:45 – 9:00** **The Erie Economy in 2019: Recent Trends and Future Prospects**
Dr. Kenneth Louie, Director, ERIE, Black School of Business, Penn State Behrend
- 9:00 – 10:15** **Opportunities and Challenges Posed by Technological Change from the Perspective of:**
- Economics (9:00 – 9:30)**
 Dr. Kerry Adzima, Dr. Val Vlad, Dr. Zachary Klingensmith
 Economics faculty, Black School of Business, Penn State Behrend
- Science (9:30 – 9:45)**
 Dr. Ivor Knight, Associate Dean for Research and Graduate Studies, Penn State Behrend
- Engineering (9:45 – 10:00)**
 Dr. Timothy Kurzweg, Director, School of Engineering, Penn State Behrend
- Humanities & Social Sciences (10:00 – 10:15)**
 Dr. Eric Corty, Director, School of Humanities and Social Sciences, Penn State Behrend
- 10:15 – 10:30** **Networking Break (with refreshments)**
- 10:30 – 11:00** **Using Design and Technology to Solve Complex Problems**
Mr. Rob Englert, Principal and founder of Ram Industrial Design
- 11:00 – 12:00** **Executive Training Session I:
The Impact of Technology, Automation, and AI on Business Operations and Corporate
Executive Decisions**
Mr. Matthew Wiertel, Director of Business Development, Velocity Network

12:00 – 1:30 **Lunch**

Keynote Address: Automation and a Changing Economy

Mr. Ethan Pollack, Associate Director of Research and Policy for the Future of Work Initiative at the Aspen Institute

1:30 – 2:30

Executive Training Session II:

The Impact of Technology, Automation, and AI on the HR Process

Ms. Elizabeth Cipolla, Executive Consultant, Decision Associates

2:30 – 3:00

Synergies between Academia and Industry to Harness the Potential of Technology

Ms. Amy Bridger, Senior Director, Corporate Strategy and Engagement, Office of the Chancellor, Penn State Behrend

3:00

Wrap-Up and Adjournment



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