

***Cybersecurity Threats to Small Business:  
Economic Impact and A Roadmap to Address  
Business Risk***

**17th Conference of the Economic Research Institute of Erie**

**December 2, 2022**



**PennState**  
Behrend

Black School of Business

# Let me introduce myself!

- Dr. Greg Filbeck, CFA, FRM, CAIA, CIPM, FDP, PRM
  - Samuel Patton Black III Chair in Finance and Risk Management
- Welcome to the 17<sup>th</sup> Conference of the Economic Research Institute of Erie (ERIE).
  - ERIE is celebrating its 40th anniversary this year as a research and outreach center of the Black School of Business.
- And now, to introduce ERIE and the Black School of Business.





# Director, Black School of Business

Dr. Greg Filbeck, CFA, FRM, CAIA, CIPM, FDP, PRM  
Samuel Patton Black III Chair in Finance and Risk  
Management

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# Signature ERIE Projects and Activities

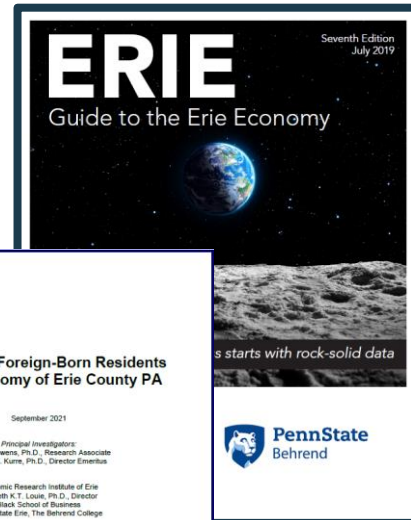
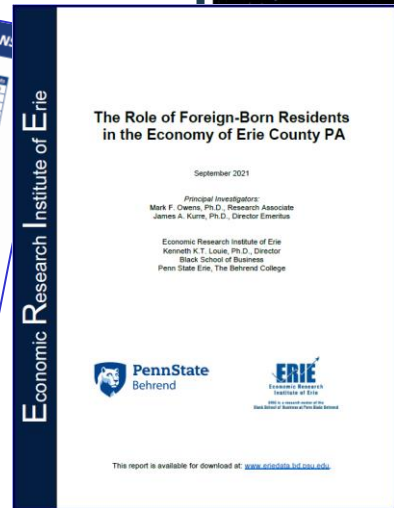
- Annual ERIE Economic Conference
- *ERIE Guide to the Erie Economy*
- ERIE Leading Index (ELI)
- ERIE Index of Entrepreneurship & Innovation
- ERIE Special Reports
  - *Impact of Immigration on Erie's Economy*
  - *Cost of Living Across PA Counties*
- ERIE web site:  
<https://eriedata.bd.psu.edu/>



Automation and AI in the Workplace: Implications and Lessons for Executive Decision-Makers  
 16th ERIE Conference: Wednesday, July 10, 2022



Cybersecurity Threats to Small Business: Economic Impact and A Roadmap to Address Business Risks  
 17th ERIE Conference: Friday, December 2, 2022



# The Black School of Business: The Global Standard

- Accredited by AACSB- the BEST Business School Accreditation in the World
- Less than 6% of business schools across the globe achieve this accreditation
- AND we are listed in....
  - US NEWS and World Report's *America's Best Graduate Schools*
  - Princeton Review's *Best Business Schools*



**AACSB**  
**ACCREDITED**



Black School of Business

# Georgetown University Report on Economic Value of Business Programs

- 5,500 Business Programs at more than 1,700 colleges in the United States
- Black School of Business: Bachelor's: 133 – **putting us in the top 8%!**
- Rankings of some other schools in PA (Bachelor's):
  - Penn State University Park (Smeal), Penn State Harrisburg, Duquesne – 186
  - University of Pittsburgh – 599
  - Mercyhurst, Robert Morris – 953
  - Edinboro – 1,104
- Rankings of some other schools in PA (Master's):
  - Black School of Business – 129 (tied with Smeal)
  - Gannon – 590
- Source: <https://www.insidehighered.com/quicktakes/2022/06/28/report-business-majors-earn-high-returns?>



# Inside Higher Education – Georgetown University

## ROI – Best Business Schools

- Black School of Business Student ROI is 133 out of 1700 schools in the United States - putting us in the top 8%!
- Ranking of some of our nearby competitors:
  - Harrisburg bachelors - 186
  - Smeal bachelors - 186
  - Gannon bachelors - 590
  - University of Pittsburgh - 599
  - Robert Morris - 953
  - Mercyhurst - 953
  - Edinboro - 1104
- Our master's degree programs are tied with Smeal at 129.
- Source: <https://www.insidehighered.com/quicktakes/2022/06/28/report-business-majors-earn-high-returns?>



# The Black School of Business: Our Mission

We educate and empower minds to **learn actively, adapt to change**, solve problems, make decisions, and **identify opportunities** to improve business performance **ethically** and in a **socially responsible** manner.

*How do we do this?*

*Learning by Doing.*

*Advancing Knowledge.*

*Innovating through Collaboration.*





# The Student Learning Experience

- **Expert faculty** who are leaders in their fields
- **Small class sizes** translate to personalized attention from faculty
- **Strong industry partnerships** provide students hands-on learning and internship opportunities; learning by doing business
- **Engaged alumni** that help students build their professional network
- A **professional development program** that brings companies to our students
- **Unique program offerings** including
  - Interdisciplinary Business with Engineering program (IBE)
  - International Business (IB)
  - Business Economics (BECON)
  - Interdisciplinary Science with Business (ISB)
  - Concurrent major opportunities
  - AND multiple minors and certificate options



# Our Grads Go Places...



# Undergraduate Majors

Accounting

Business Economics

Economics

Finance

Interdisciplinary Business with Engineering Studies

Interdisciplinary Science with Business

International Business

Management Information Systems

Marketing

Project & Supply Chain Management



# Master's Programs

## **MBA**

**Master of Business Administration**

## **MPAcc**

**Master of Professional Accounting**

## **MPM**

**Master of Project Management**

## **MMM**

**Master of Manufacturing Management**

(In collaboration with the School of Engineering)

# Graduate Certificates

**Organizational Leadership**

**Financial Engineering**

**Financial Analysis**

Visit our graduate  
programs table!



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# Contact us!

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# Connect with Us



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