



ERIE is a research center of the
Black School of Business at Penn State Behrend



17th ERIE Conference
***Cybersecurity Threats to Small Business:
Economic Impact and A Roadmap to Address Business Risks***

Friday, December 2, 2022

Samuel P. "Pat" Black III Conference Center
Jack Burke Research and Economic Development Center
Penn State Erie, The Behrend College

- 8:00 – 8:30** **Registration and Continental Breakfast**
- 8:30 – 8:40** **Welcome**
Dr. Greg Filbeck, Director, Black School of Business, Penn State Behrend
- 8:40 – 8:45** **Introduction and Overview of the Conference**
Dr. Kenneth Louie, Director, ERIE, Black School of Business, Penn State Behrend
- 8:45 – 9:00** **The Erie Economy in 2022: Recent Trends and Future Prospects**
Dr. Kenneth Louie, Director, ERIE, Black School of Business, Penn State Behrend
- 9:00 – 9:30** **Cyber Future:**
Overview and Expected Future Trends
Jim Bahm, President and CEO, Networking Technologies
- 9:30 – 10:00** **Cyber Pain:**
The Obvious (and Not So Obvious) Costs of Cybersecurity Threats – A True Experience
Erica Plyler, Corporate Controller, Channellock, Inc.
- 10:00 – 10:30** **Cyber Business:**
Managing Business Risks Related to Cybersecurity
Dr. Benywarath Nithithanatchinnapat, Assistant Professor of Management Information Systems, Black School of Business, Penn State Behrend
- 10:30 – 10:45** **Networking Break (with refreshments)**
- 10:45 – 11:15** **Cyber Risk:**
Insurance Aspects of Cybersecurity
Reid Wellock, President, Fifth Wall
- 11:15 – 11:45** **Cyber Guide:**
A Small-Business Roadmap to Address Risks Related to Cybersecurity
Robin Gamble, Cybersecurity Operations Lead, Networking Technologies

12:00 – 1:30

Cyber Lunch:

Cybersecurity Roundtable – Challenges and Opportunities (12:15 – 1:15 PM)

- Jim Bahm, President and CEO, Networking Technologies
- David Peck, President, David J. Peck & Associates (a Veteran Owned Small Business specializing in Cybersecurity Consulting, Response, and Investigation Services)
- Robin Gamble, Cybersecurity Operations Lead, Networking Technologies

1:30 – 2:00

Cyber Expense:

Impact on the Cost of IT Operations

Ryan Miliron, Director of Information Security, Erie Federal Credit Union

2:00 – 2:30

Panel Discussion:

How Can You Engage with Local Academic & Industry Experts?

- Jim Bahm, President and CEO, Networking Technologies
- Mary Beth Wilcher, Director, Center for Family Business, Penn State Behrend
- Dr. Chris Harben, Associate Director, Center for Family Business, Penn State Behrend

2:30

Wrap-Up and Adjournment



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